

# CAROLINE MURPHY

[WWW.SMARTYPANTSMAMA.COM](http://WWW.SMARTYPANTSMAMA.COM)

BLOGGER, VLOGGER &  
SOCIAL MEDIA INFLUENCER

YOUTUBE.COM/SMARTYPANTSMAMA  
FACEBOOK.COM/SMARTYPANTSMAMA  
TWITTER.COM/SMARTYPANTSMAMA  
PINTEREST.COM/SMARTYPANTSMAMA  
LINKEDIN.COM/IN/CAROLINEMMURPHY



## STATS

Launched in 2008  
870 Posts To-Date  
6K Pageloads/Month  
4K Unique Visits/Month  
3K YouTube Views  
73 Self-Produced Videos  
12 As-Seen-In Videos



**Contact Caroline**

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## PARTNERSHIPS WITH...



## DEMOGRAPHICS

30-Something ~ South Floridian ~ Hispanic ~ M.Ed. Instructional Technology ~ Bilingual ~ Mom of Girls